

Become a PLAY Partner!

This document provides an overview of partnership opportunities with Right To Play and its Promoting Life-skills in Aboriginal Youth (PLAY) program. Through this package, we hope you will be able to identify a PLAY partnership and funding structure that suits the needs of your community or organization, and we can take the first steps in partnering to support positive outcomes in the lives of children and youth in the years ahead! This guide is designed to support you in determining which PLAY partnership is best suited for your needs in three easy steps!

- **Step 1: Select your PLAY partnership**
 - Build
 - Strengthen
 - Boost
 - Customize
- **Step 2: Determine your funding approach**
 - Right To Play Funded
 - Self-Funded
 - Co-Application Funded
- **Step 3: Submit a Letter of Interest**

Right To Play and the PLAY Program

Right To Play is a Canadian registered charity with the mission to protect, educate and empower children to rise above adversity using the power of play. Right To Play is a recognized international leader in using play, art, and creative expression for life-skills development. With over 10 years of experience partnering with Indigenous communities and organizations, we have developed unique trainings and resources that address topics including: coping skill development, gender equity, child safeguarding, and designing local monitoring and evaluation systems.

Since 2010, Right To Play has successfully run the Promoting Life-skills in Aboriginal Youth (PLAY) program in partnership with Indigenous communities and organizations across Canada. The PLAY program is a partnership model wherein Indigenous communities and Indigenous youth-serving organizations apply to Right To Play to work together to develop art and play-based programs for children and youth; these are accessible, inclusive, and free for all participants. The PLAY program works to achieve positive change in four essential life-skill areas that have been identified through community partnerships: Health, Education, Healthy Relationships, and Employability.

In 2019, 7,127 children and youth were reached through PLAY programs and events. That same year, Right To Play and its partners saw remarkable impacts made through the PLAY program:

- 90% of children and youth could name at least 1 healthy coping strategy
- 81% of children and youth felt like they had a community they belonged to
- 79% of locally hired youth workers reported that youth took on more leadership roles in the program since joining PLAY

Who does PLAY partner with?

Through our annual partnerships, PLAY partners with:

- First Nations, Métis, and Inuit communities
- Indigenous Organizations
- Indigenous youth-serving organizations

Additionally, through short-term **Customized** partnerships, PLAY is able to partner with any community, organization, or group for whom our training, coaching, and community events may be relevant. These could include, but are not limited to:

- School boards
- Municipal sport and recreation departments
- Organizations involved in the youth justice system
- And more!

What are the benefits of PLAY?

The primary benefits of the PLAY program include centralized trainings, game and activity resources, capacity-building, and ongoing coaching and support for locally-hired youth workers. In this way, Right To Play supports local ownership of each youth program and collaborates with each partner to achieve their vision for children and youth programming.

PLAY utilizes a programming model that focuses on amplifying youth voice in communities, providing the basis for young people to take on leadership roles and make positive change. For this reason, PLAY may look and feel different in each setting. While some PLAY partners run programs for younger children (age 6-12), others may want to create initiatives that provide opportunities for older youth (age 13-18). Youth workers are encouraged to incorporate local culture, language and traditions into the program as much as possible, including special inter-generational events where youth and elders can connect with one another.

At the heart of all of this is play. Different types of play give children the opportunity to learn different things. Inside the classroom, games help children to actively engage in their lessons, enhancing their learning. Outside of the classroom, they play through performance, music or dance to gain critical life skills. Our work focuses on four types of play:

- **Games:** ignite a passion for learning by providing resources that make learning and life-skills development active, engaging, and fun.
- **Creative Play:** enables self-expression and creates a space for dialogue through art, drama, role-playing and performance
- **Free Play:** unlocks the benefits of child-led, self-directed play by providing access to safe, child-friendly play spaces
- **Sport:** transcends boundaries, inspires, instills positive values, and develops healthy behaviour.

Step 1: Select your PLAY partnership

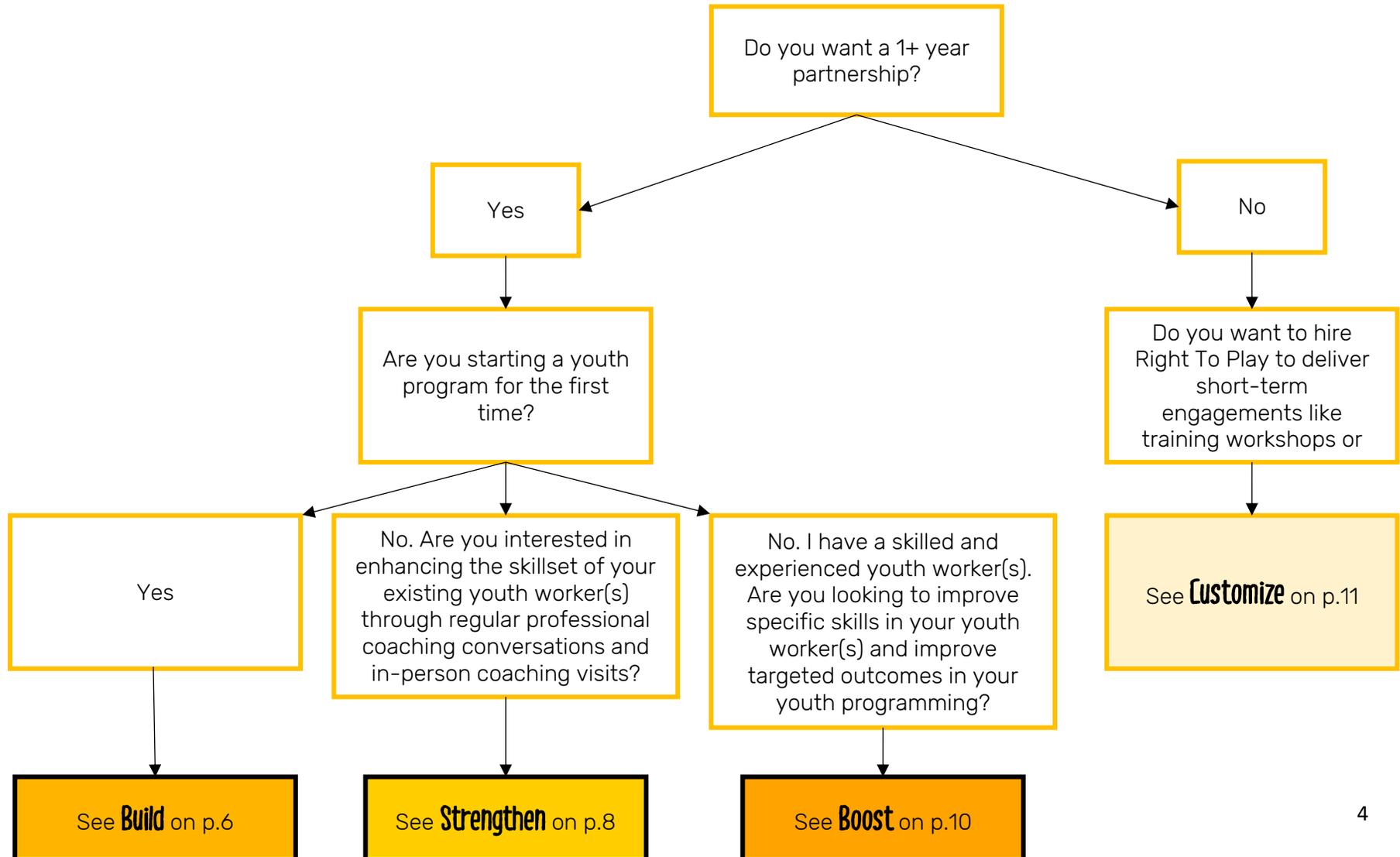
The PLAY program has developed four partnership models designed to meet the unique needs of each community and organization we partner with: **Build**, **Strengthen**, and **Boost** are each annual partnerships, while **Customize** offers more tailored coaching, training and community engagements on a short-term basis.

Here’s a snapshot of what each partnership includes; each model is explained in more detail in this document’s Appendix!

Partnership Offerings	Build	Strengthen	Boost	Customize
	1+ Years	1+ Years	1+ Years	1hr to Multiple Days
Invitation to centralized training events <i>(for adult participants)</i>	2	1	1	Y
Invitation to Right To Play’s annual Youth Leadership Symposium <i>(for adult and youth participants)</i>	Y	Y	N	N
Interactive remote training webinars <i>(for adult participants)</i>	Y	Y	Y	Y
Access to a library of training and activity resources	Y	Y	Y	Y
Custom Right To Play inclusive Sport For Development Clinics	N	N	N	Y
Professional coaching calls for your Youth Worker	Weekly	Monthly	Up to 8 per year	Y
In-person professional coaching	Up to 10 days	Up to 5 days	N	Y
Custom in-person training workshops <i>(for adult and youth participants)</i>	N	N	N	Y
Custom interactive remote training webinars <i>(for adult and youth participants)</i>	N	N	N	Y
Estimated Price of Partnership	\$41,000	\$24,500	\$7,600	<i>See p.11 for pricing</i>
Funding Opportunities	Right To Play Funded Self-Funded Co-Application Funded	Right To Play Funded Self-Funded Co-Application Funded	Self-Funded Co-Application Funded	Self-Funded Co-Application Funded
	<i>See “Step 2: Determine your funding approach” on p.5 for more information on each Funding Opportunity</i>			

Which Partnership is Best for You?

Build, Strengthen, Boost, and Customize are all focused on providing quality coaching and training to youth workers and ensuring programs are relevant to young people, well structured, play-based and outcome-driven. However, each one is a little different... just like your youth programs! You can use the chart below to get you started, and the sections that follow will provide more details to ensure you pick the partnership that is best for you!



Step 2: Determine your funding approach

Right To Play has priced each partnership model in order to make these partnerships accessible to communities and organizations. There are three approaches to funding these partnerships: **Right To Play Funded**, **Self-Funded**, and **Co-Application Funded**. As a Canadian charity, these costing models are based on covering the cost of staff time and materials and are not calculated to make a profit.

1) Right To Play Funded: Right To Play funds all elements of the selected partnership model. This funding model is available to new and returning partners on an annual basis (each spring) through our partnership application process. Please note, Right To Play has limited funding, and each year far more communities and organizations apply for Right To Play Funded partnerships than we have the capacity to partner with.

2) Self-Funded: Your community or organization pays for Right To Play's services while accessing the offerings outlined in your selected partnership model.

3) Co-Application Funded: Your community or organization collaborates with Right To Play to apply for a grant or to another funding body to pay for your selected partnership model. Through the funding application process, your community or organization and Right To Play can determine who will manage these funds if successful.

Visit our [External Funding Opportunities](#) guide for a collection of national and provincial funding opportunities that PLAY partnerships may qualify for. Some of these opportunities could allow for a multi-year partnership.

Right To Play is happy to discuss the funding models at any time. Please reach out through the Letter of Interest process below.

STEP 3: Submit a Letter of Interest

Once you've determined the PLAY partnership and funding approach that is best suited to your community or organization, you can submit a Letter of Interest (LOI) through the following link: https://righttoplay.formstack.com/forms/letter_of_interest_1. Here, we ask you to provide a few details about your community or organization, and identify the PLAY partnership and funding approach you would like to pursue. Right To Play will follow-up within two weeks of receiving your submission to learn more about you and clarify any next steps.

APPENDIX: Partnership Models

BUILD

This partnership is a good fit for communities and organizations who...

- ✓ Are starting a child and youth program for the first time
- ✓ Have interest in delivering a more structured, play-based and outcome-driven program
- ✓ Have a full-time, committed, and passionate youth worker (or can hire one)

Build		
Partnership Elements	Offering	Description
Invitation to centralized training events <i>(for adult participants)</i>	2	Centralized training events bring together youth workers from across the country for professional development workshops. Not only is this an opportunity for youth workers to build and enhance essential skills, but also connect, share, and debrief their experience with other youth workers from across the country!
Invitation to Right To Play's annual Youth Leadership Symposium <i>(for adult and youth participants)</i>	Y	Youth Leadership Symposium welcomes one youth worker and two youth from your community or organization. It is a weeklong experience for youth who are committed to making positive changes in their communities. Youth attendees will participate in a variety of workshops and activities that focus on fun, leadership, and skill-building.
Interactive remote training webinars <i>(for adult participants)</i>	Y	Throughout the year, youth workers have access to ongoing training webinars to continue enhancing essential skills, learning from other youth workers, and sharing about their experiences in youth programming.
Access to a library of training and activity resources	Y	Right To Play is continually creating and updating resources to support the delivery of play-based and outcome-driven youth programs. These tools help youth workers
Professional coaching calls for your Youth Worker	Weekly	You will be paired with a Right To Play Program Officer who will develop a working relationship and coaching plan with your community and youth worker. Weekly coaching calls are an opportunity for your youth worker and a Program Officer to develop program plans, troubleshoot challenges, discuss helpful resources, and celebrate the progress of the program through the year.
In-person professional coaching <i>(for adult participants)</i>	Up to 10 days	Through the year, a Program Officer can spend up to 10 days in your community or organization providing hands-on professional coaching for the youth worker. These engagements help to develop Right To Play's understanding of your community and ensure coaching, training, and resources are provided for your unique context.
Monitoring, Evaluation and Learning	Y	In order to provide quality coaching and training for youth workers, we ask partners to complete regular monitoring and evaluation activities which can involve collecting data, goal-setting, and monitoring of goals. Right To Play strives to abide by the First Nations Information Governance Centre's OCAP principles and shares with each partner all data and information collected from their community.

Estimated Price of Partnership	\$41,000
Funding Opportunities	<ul style="list-style-type: none"> ✓ Additional Right To Play Funding: <ul style="list-style-type: none"> • Up to \$20,000 of your Youth Worker salary and reimbursement for up to \$8,000 in programming expenses • All base-costs for centralized training events, and Youth Leadership Symposium ✓ Self-Funded ✓ Co-Application Funded
<p>As a PLAY Partner, you commit to:</p> <ul style="list-style-type: none"> ✓ Delivering a minimum of 8 hours of youth programming each week ✓ Consistent submission of program reports and finance reports ✓ Completion of monitoring and evaluation and program feedback tools such as child and youth surveys ✓ Regular participation in coaching and training engagements 	

STRENGTHEN

This partnership is a good fit for communities and organizations who...

- ✓ Have established child and youth programs
- ✓ Are looking to enhance foundational skillsets of youth workers
- ✓ Want to create long-term impacts for child and youth participants

Strengthen		
Partnership Elements	Offering	Description
Invitation to centralized training events <i>(for adult participants)</i>	1	Centralized training events bring together youth workers from across the country for professional development workshops. Not only is this an opportunity for youth workers to build and enhance essential skills, but also connect, share, and debrief their experience with other youth workers from across the country!
Invitation to Right To Play's annual Youth Leadership Symposium <i>(for adult and youth participants)</i>	Y	Youth Leadership Symposium welcomes one youth worker and two youth from your community or organization. It is a weeklong experience for youth who are committed to making positive changes in their communities. Youth attendees will participate in a variety of workshops and activities that focus on fun, leadership, and skill-building.
Interactive remote training webinars <i>(for adult participants)</i>	Y	Throughout the year, youth workers have access to ongoing training webinars to continue enhancing essential skills, learning from other youth workers, and sharing about their experiences in youth programming.
Access to a library of training and activity resources	Y	Right To Play is continually creating and updating resources to support the delivery of play-based and outcome-driven youth programs. Youth workers can use these tools to achieve the program's desired goals and outcomes.
Professional coaching calls for your Youth Worker	Monthly	You will be paired with a Right To Play Program Officer who will develop a working relationship and coaching plan with your community and youth worker. Monthly professional coaching calls are an opportunity for your youth worker and a Program Officer to develop program plans, troubleshoot challenges, discuss helpful resources, and celebrate the progress your program makes through the year.
In-person professional coaching <i>(for adult participants)</i>	Up to 5 days	Through the year, a Program Officer can spend up to 5 days in your community or organization providing hands-on professional coaching for your youth worker. These engagements help to develop Right To Play's understanding of your community and ensure coaching, training, and resources are provided for your unique context.
Monitoring, Evaluation and Learning	Y	In order to provide quality coaching and training for youth workers, we ask partners to complete regular monitoring and evaluation activities which can involve collecting data, goal-setting, and monitoring of goals. Right To Play strives to abide by the First Nations Information Governance Centre's OCAP principles and shares with each partner all data and information collected from their community.

Estimated Price of Partnership	\$24,500
Funding Opportunities	<ul style="list-style-type: none"> ✓ Additional Right To Play Funding: <ul style="list-style-type: none"> • Reimbursement for up to \$15,000 dedicated to youth worker salaries and/or program expenses • All base-costs for centralized training events, and Youth Leadership Symposium ✓ Self-Funded ✓ Co-Application Funded
<p>As a PLAY Partner, you commit to:</p> <ul style="list-style-type: none"> ✓ Delivering a minimum of 8 hours of youth programming each week ✓ Consistent submission of program reports and finance reports ✓ Completion of monitoring and evaluation and program feedback tools such as child and youth surveys ✓ Regular participation in coaching and training engagements 	

BOOST

This partnership is a good fit for communities and organizations who...

- ✓ Have consistent and structured youth program(s)
- ✓ Want to develop a strong community of practice amongst youth-serving staff
- ✓ Would like professional support and resources to further long-term goals for child and youth participants
- ✓ Could benefit from accessing professional development opportunities for individual youth workers or multiple staff in youth-serving positions

Boost		
Partnership Elements	Offerings	Description
Invitation to centralized training events <i>(for adult participants)</i>	1	Centralized training events bring together youth workers from across the country for professional development workshops. Not only is this an opportunity for youth workers to build and enhance essential skills, but also connect, share, and debrief their experience with other youth workers from across the country!
Interactive remote training webinars <i>(for adult participants)</i>	Y	Throughout the year, youth workers have access to ongoing training webinars to continue enhancing essential skills, learning from other youth workers, and sharing about their experiences in youth programming.
Access to a library of training and activity resources	Y	Right To Play is continually creating and updating resources to support the delivery of play-based and outcome-driven youth programs. Youth workers can use these tools to achieve the program's desired goals and outcomes.
Professional coaching calls for your Youth Worker	Up to 8 per year	You will be paired with a Right To Play Program Officer who will develop a working relationship and coaching plan with your community and youth worker. Professional coaching calls are an opportunity for your youth workers and a Program Officer to develop program plans, troubleshoot challenges, discuss helpful resources, and celebrate the progress your program makes through the year.
Monitoring, Evaluation and Learning	Y	In order to provide quality coaching and training for youth workers, we ask partners to complete regular monitoring and evaluation activities which can involve collecting data, goal-setting, and monitoring of goals. Right To Play strives to abide by the First Nations Information Governance Centre's OCAP principles and shares with each partner all data and information collected from their community.
Estimated Price of Partnership	\$7,600	
Funding Opportunities	Y	<ul style="list-style-type: none"> ✓ Self-Funded ✓ Co-Application Funded
As a PLAY Partner, you commit to: <ul style="list-style-type: none"> ✓ Completion of monitoring and evaluation and program feedback tools such as youth worker surveys ✓ Regular participation in coaching and training engagements 		

Customize

As an internationally recognized training and capacity development organization, Right To Play has developed experiential workshops and resources that can help you achieve your capacity building goals. PLAY program staff are experts in child and youth programming – and everything that goes with it! Ranging from a couple hours to multiple days, all training and coaching engagements can be tailored for various audiences such as youth workers, educators, supervisors, community members or youth.

This partnership is a good fit for communities and organizations who...

- ✓ Have specific learning goals for youth workers or youth-serving staff
- ✓ Want training workshops tailored to unique circumstances and context
- ✓ Would benefit from targeted and focused coaching conversations
- ✓ Have funds to deliver desired training or community engagements

Training and Coaching Topics

Select from the following Training and Coaching topics:

- Designing an Impactful Child & Youth Program
- Facilitating Groups: Best Practices
- Creating Safe & Inclusive Spaces for Children & Youth
- Child Safeguarding in Practice
- Introduction to Positive Behaviour Management
- Leading Community Events
- Youth Engagement
- Best Practices for Program Administration
- Coping Skills for Kids
- Youth Leadership Development
- Play as a Tool for Learning

Customize		
Available Services	Description	Estimated Cost
Invitation to centralized training events <i>(for adult participants)</i>	<p>Centralized training events bring together youth workers from across the country for professional development workshops. Not only is this an opportunity for youth workers to build and enhance essential skills, but also connect, share, and debrief their experience with other youth workers from across the country!</p> <p>Due to limited capacity, Right To Play cannot guarantee registration for these events. However, we can notify you should space become available.</p>	<i>\$3,000/participant</i>
Interactive remote training webinars <i>(for adult participants)</i>	<p>Throughout the year, Right To Play facilitates training webinars open to a variety of partners. These webinars are an opportunity to enhance essential skills, learn from other youth workers, and share about experiences in youth programming.</p>	<i>\$40/participant</i>

<p>Custom interactive remote training webinars <i>(for adult and youth participants)</i></p>	<p>Select one or multiple Training and Coaching topics (listed below), and Right To Play can deliver a private remote training webinar for your staff or youth, focused more intentionally on your unique circumstances and context. These are interactive and experiential, drawing heavily on engagement from everyone involved!</p>	<p><i>Half Day Training - \$650</i></p> <p><i>Full Day Training - \$1000</i></p>
<p>Access to Right To Play inclusive Sport For Development Clinics</p>	<p>Sport For Development clinics are safe and inclusive sport activities designed to build a sense of confidence, leadership and teamwork as opposed to emphasizing athletic skill development or competition. By using sport experiences as learning opportunities, Sport For Development engages children and youth who may not otherwise participate in extra-curricular programming. From lacrosse to ultimate Frisbee (and many sports in-between), Right To Play can tailor these clinics to meet your community or organization’s unique needs</p>	<p><i>\$10,000</i></p>
<p>Professional coaching calls for your Youth Worker</p>	<p>A Program Officer leads these individualized coaching sessions according to your expressed needs. Coaching sessions can be delivered in-person, on a call or by video. Through these engagements, your staff can also access practical and user-friendly handouts and tools.</p>	<p><i>Hourly Rate - \$125 per hour</i></p> <p><i>Half Day - \$500</i></p>
<p>Custom in-person professional training and coaching <i>(for adult and youth participants)</i></p>	<p>An expert facilitator and trainer can visit your community or organization to provide hands-on training and professional coaching for youth or adults. Through these engagements, participants can access dynamic and experiential in-person training workshops on a topic of your choice (see Training and Coaching topics below). Practical and user-friendly handouts and tools ensure the learning is carried into daily practice.</p> <p><i>*Cost listed is per facilitator; depending on group size, training may require additional facilitators. Administration fees, material costs, required travel expenses and taxes will be added to applicable services depending on the specific fee-for-service engagement.</i></p>	<p><i>Half Day - \$650</i></p> <p><i>Full Day - \$1000</i></p>
<p>Funding Opportunities</p>	<ul style="list-style-type: none"> ✓ Self-Funded ✓ Co-Application Funded <ul style="list-style-type: none"> ○ Opportunities identified as “<i>Small Project Funding</i>” in our External Funding Opportunities guide are especially relevant to Customize partnerships. 	
<p>As a PLAY Partner, you commit to:</p> <ul style="list-style-type: none"> ✓ Completion of post-engagement feedback survey. Please note, Right To Play strives to abide by the First Nations Information Governance Center’s OCAP principles. ✓ Active participation in coaching and training engagements 		